



August 2017

Greetings and Salutations Benefit Sponsors,

Hillcrest School is pleased to announce our **2017 Benefit & Auction** fundraising drive. The night of the Benefit is **Saturday November 4th** at the prestigious *Claremont Hotel*. This year's theme is *Once Upon a Time*, exploring the world of children's fairy tales, such as *Alice in Wonderland*. Auction night is also a costumed affair, with many creative ensembles gracing the ballroom.

We invite you to support Hillcrest School by purchasing a deluxe **Sponsorship Package**. Choose from *Diamond, Platinum, Gold, Silver or Bronze*. Display b/w ads are also available. (*Sponsorship details are available on this web site as PDF link*)

Sponsorship deluxe packages include a **four color ad** in our hand crafted and highly attractive **2017 Auction Catalog** – an indispensable tool for Hillcrest parents to determine which fabulous trips, parties, services and goods to bid on. **Your Business Logo** is also included on our *Benefit Gift Bag*, as well as prominent name recognition on our school's *Benefit & Auction web site*.

Your generous participation will support important school educational programs. It also lets Hillcrest distribute funding to other OUSD in-need school programs. Lastly it puts **your business name** *directly in front of an active, dynamic, affluent, and civic-minded parent and teacher community*.

Please review our materials at your earliest convenience. The deadline for participation is October 11. Early paid commitments can also receive more favorable ad placement. Of course, I am available to answer any questions you may have at contact info below. Once we have determined your sponsor level, I can put your participation in motion, and reserve your space.

We have always deeply valued our Benefit Sponsor Partners, and want to make sure you *get the most out of your involvement* with Hillcrest.

Thank you for your support and *Here's to Happily Ever Endings*.

Jim Cadwell
Sponsorships Coordinator
jacadwell@gmail.com
(510) 735-7563

